Northwind Goods

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Profit & Loss

2025-07 — 2026-09

400 records analysed

Generated October 23, 2026 with ReportWise

Profit & Loss

2025-07 — 2026-09 · 400 records

Key Metrics

Total Income	Total Expenses	Net Profit	Profit Margin
$739,073	$731,458	$7,615 ▼ $15,462 MoM ▼ $55,040 YoY	1%

How these numbers were built

- Source: Bank statement.
- Data covers 2025-07-02 to 2026-09-28. Records counted: 400.

Executive Summary

Income of $739,073 against expenses of $731,458 left a net profit of $7,615. That is a 1% net margin. Figures span 15 months of transactions.

Period Comparison

Period	Net Cash Flow	Change
This period · 2026-09	**-$46,205**	—
Prior period · 2026-08	-$30,743	▼ $15,462
Same period last year · 2025-09	$8,835	▼ $55,040

Profit & Loss Statement

Revenue

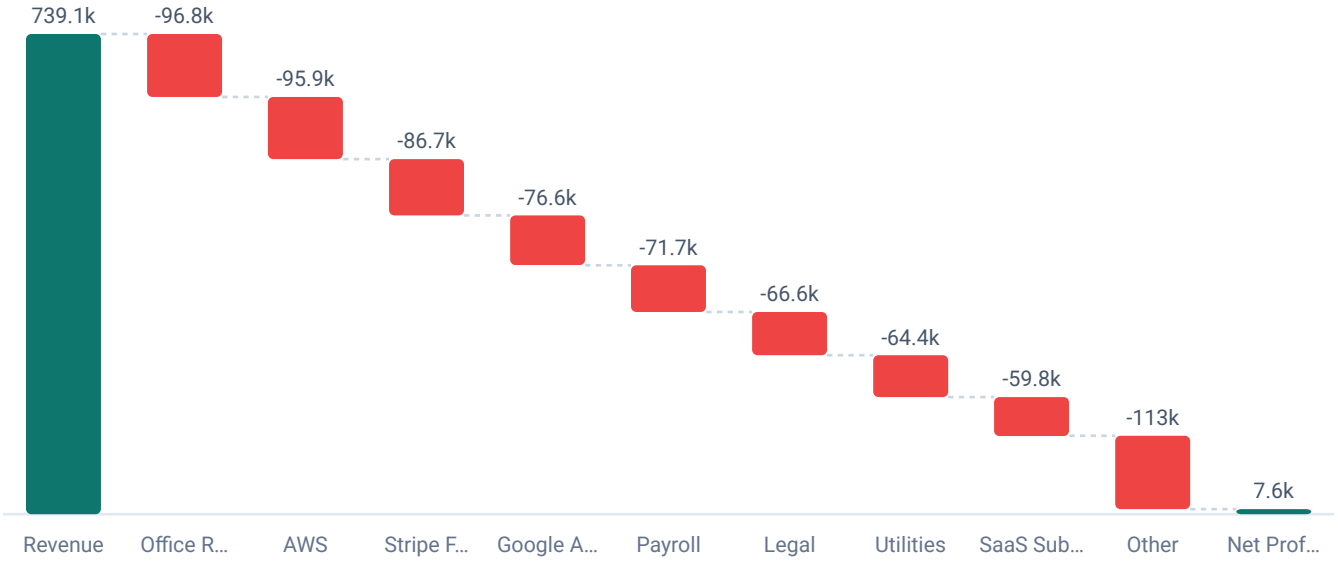
Customer Payment	$166,315
Refund Received	$158,774
Interest	$157,874
Stripe Payout	$140,488
Shopify Payout	$115,622
Total Revenue	**$739,073**

Operating Expenses

Office Rent	$96,814
AWS	$95,872
Stripe Fees	$86,668
Google Ads	$76,574
Payroll	$71,733
Legal	$66,621
Utilities	$64,388
SaaS Subscriptions	$59,783
Other	$113,006
Total Expenses	**$731,458**

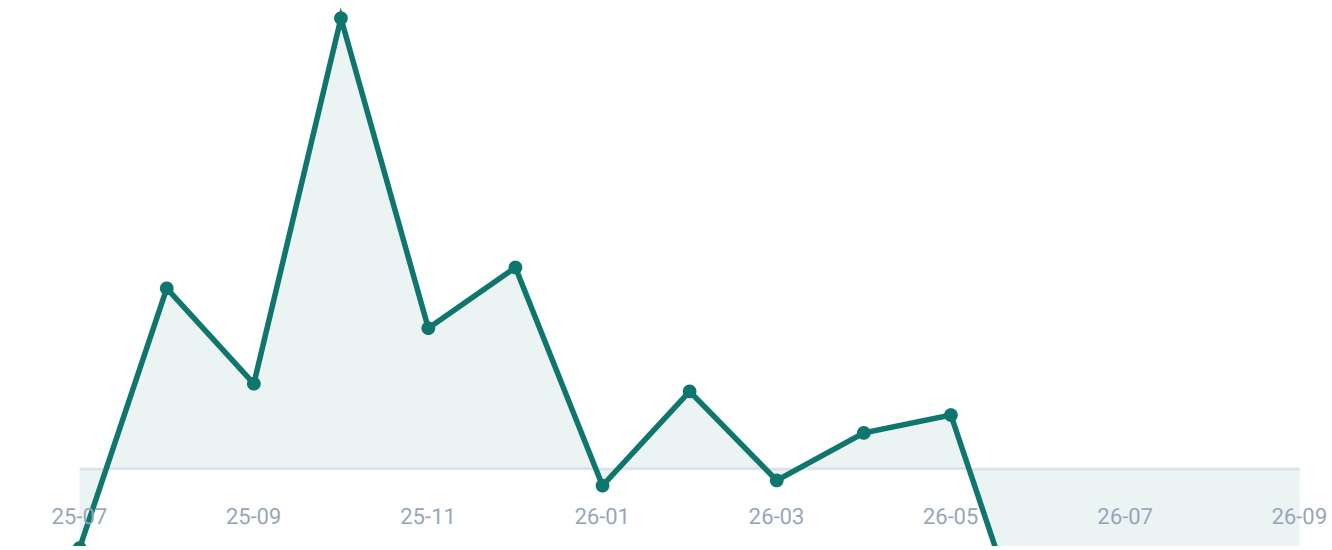
Net Profit **$7,615**

Profit & Loss Waterfall



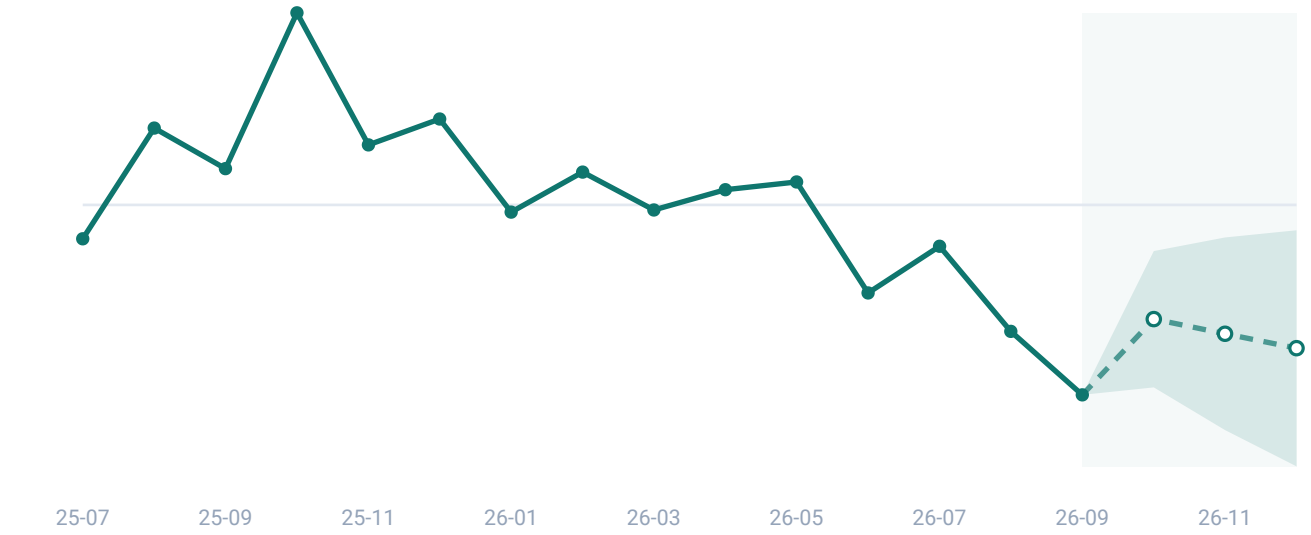
Revenue less each expense category, ending at net

Net Cash Flow Over Time



Net Cash Flow Over Time over the reporting period

Cash Flow Forecast



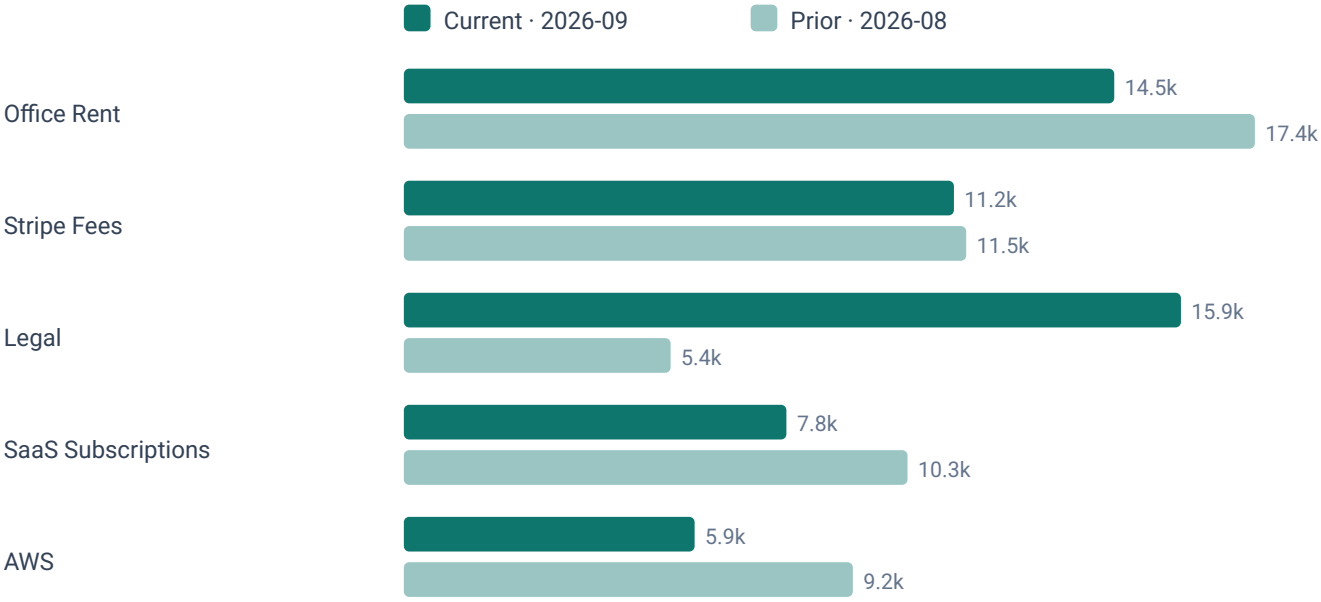
Solid = actual net; dashed = projected; shaded = ±1σ range (3-month linear trend projection (±1σ band)). Estimate only — not financial advice.

Top Expenses



Ranked by value, largest first

Top Expenses · Period over Period



2026-09 vs. 2026-08